

ABSTRACT OF THE DISCLOSURE

A bow-forming ribbon assembly has a decorative flexible ribbon member and a drawstring connected loosely to the ribbon at points along its length by relatively stiff retainer members. Each retainer member extends generally transversely across the ribbon member, and each is inclined with respect to the transverse direction at an angle. Each retainer member is inclined at an angle different from that of an adjacent retainer member. Decorative arms having adornments are mounted adjacent at least some of the retainer members. On forming the ribbon into a bow by pulling the drawstring relative to the ribbon member, the inclined retainer members tend to skew the adjacent loops or segments of the bow relative to one another, as well as the decorative arms so that the loops and the arms are distributed at various angles around the axis of the bow, thereby providing a bow of great visual interest.